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Centre for Agriculture and
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IN COLLABORATION WITH



Department of Horticulture
Govt. of Uttar Pradesh



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presents

Uttar Pradesh Spices Conference & Expo-2022

Auditorium, Udyaan Bhawan, Sapru Marg, Lucknow, Uttar Pradesh

Tuesday, 19th April 2022



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डा. आर. के. तोमर
निदेशक



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दिनांक : 11.4.22.....

संदेश

मुझे यह जानकर अत्यन्त प्रसन्नता हो रही है कि सेंटर फॉर एग्रीकल्चर एण्ड रूरल डेवलेपमेंट एवं उद्यान एवं खाद्य प्रसंस्करण विभाग के संयुक्त तत्वाधान में दिनांक 19 अप्रैल, 2022 को एक दिवसीय मसाला गोष्ठी एवं प्रदर्शनी का आयोजन उद्यान विभाग के सभागार में किया जा रहा है। इस अवसर पर एक स्मारिका भी प्रकाशित की जा रही है।

कोविड-19 महामारी और जनता के बीच प्रतिरक्षा और स्वास्थ्य के बारे में बढ़ती जागरूकता के कारण मसालों के मात्र स्वादवर्धन होने की लोकप्रियता की अवधारणा में बदलाव आया है। ऐसी गोष्ठियों के माध्यम से मसालों के उत्पादन, प्रसंस्करण एवं उपयोग के बारे में प्रतिभागियों को उपयोगी जानकारी मिलेगी। स्मारिका में मसालों के उत्पादन, प्रसंस्करण उपयोग निर्यात आदि के बारे में वैज्ञानिकों के लेख उपयोगी सिद्ध होंगे। कार्ड के इस सराहनीय प्रयास से किसानों, व्यापारियों, निर्यातकों, प्रसंस्करणकर्ताओं एवं मसाला से जुड़े लोगों के लिए वैज्ञानिकों के साथ मसालों से जुड़ी समस्याओं के निराकरण के लिए एक साझा मंच प्राप्त हुआ है। इन प्रयासों से किसानों को उनकी उपज का बेहतर मूल्य और व्यापक बाजार प्राप्त करने की जानकारी प्राप्त होगी।

मैं इस गोष्ठी की अपार सफलता हेतु कामना करता हूं मुझे विश्वास है कि इस अवसर पर प्रकाशित होने वाली स्मारिका आम जनमानस के लिए उपयोगी सिद्ध होगी।


(आर0के0तोमर)

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FROM CHAIRMAN'S DESK

It gives me immense pleasure that Spices Conference & Expo-2022 was organized by the Centre for Agriculture and Rural Development jointly with Department of Horticulture & Food Processing at Auditorium, Dept. of Horticulture, Sapru Marg, Lucknow on 19th April-2022.

I am happy that CARD and Department of Horticulture & Food Processing is working to promote Spices Production and marketing. It will boost the self employment in the State and would encourage youth to take up Ventures related to Spices as employment generation activity.

Participation of large number of Farmers, Industries, Research Scientists, Government officials, Bankers, etc. is a great achievement.



Dr. R.K Tomar

(Director, Horticulture and Food Processing, Government of Uttar Pradesh)



Congratulated Centre for Agriculture and Rural Development for organizing the event second time at Department of Horticulture. The previous event was also highly successful. While addressing the farmers, entrepreneurs, investor, FPOs, he said that Uttar Pradesh is one of the biggest market for spices producing companies, He invited investors, to come to Uttar Pradesh and invest and setup spices processing units.

He requested the farmers and producers to increase production of good quality turmeric and other spices so that demand gets boost up. There are number of schemes launched by Uttar Pradesh and Central Government and other departments for setting up processing units of turmeric. Heavy subsidies, upto 80%, are given for the same.

UP SPICES CONFERENCE & EXPO-2022



Centre for Agriculture and Rural Development, New Delhi in association with Department of Horticulture, Government of Uttar Pradesh organized a State level Spices Conference and Expo 2022 on 19th April 2022 at Auditorium, Department of Horticulture, Udhyaan Bhawan, Lucknow . Shri Rama Reddy, Additional Chief Secretary Horticulture, Department of Horticulture and Food Processing, Government of Uttar Pradesh, graced the conference as a Chief Guest.

Other dignitaries who embellished the event by their presence include Dr. R.K Tomar, Director, Horticulture and Food Processing, Government of Uttar Pradesh, Ms. Neelima Garg, Director, CISH, Shri Anjani Kumar Srivastava, Managing Director, HOFED, Mr. Sandeep Yadav, Spices Board, Dr. Ravi Jaiswal, Managing Director, Wah Masala, Mr. Prakash, Director, Pushp Masala. Ms. Manisha Dixit, Brand Manager, Wah Masala, Dr. Rana Singh Shramik Bharti FPO ,Dr. S.R Singh, Principal Scientist, Central Institute for Subtropical Horticulture, Lucknow, Mr. Mukesh , Director, Pushp Masala, representative from Rathi Industries. Mr. Keshav Pandey, Fowler Westrup Mr. Gagan Deep, Rieco Industries Mr. Shaurya , DS Group Ms. Sreelakshmy KB Cardamom Tree Kerala.



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N C Bhojraj & Co. Badi Elaichi Wala participated in Spices Conference and Expo and put up their stall.



Spices Board participated in Spices Conference and Expo and put up their stall



B.L Agro Industries Limited participated in Spices Conference and Expo and put up their stall.



The following Spice Companies participated and had put up their stalls



Rieco Industries Limited and Fowler Westrup (India) PVT.LTD participated in Spices Conference and Expo and put up their stall.



CARDAMOM TREE participated in Spices Conference and Expo and put up their stall.

The following Spice Companies participated and had put up their stalls



PUSHHP participated in Spices Conference and Expo and put up their stall.

The following Spice Companies participated and had put up their stalls



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Mr. Santos Kumar Khare, CEO, CARD

welcomed all the distinguished guests. During his speech he highlighted the importance of spices, and further illustrated that the Department of Horticulture and Government of Uttar Pradesh is committed to make farmers aware about the cultivation and processing of spices, which would lead to increase in their income. He said that on small scale or in village, spices processing units should be setup, the scope of spice crop in U.P. is huge as the state is on the 10th position among the 13 spices producing states in the country. The state exports 225 MT of spices to the neighboring countries. He highlighted that India has the largest domestic market for spices in the world and also is the highest producer, consumer and exporter of spices in the world. He closed his speech by declaring that this sector has a great opportunity and can have impact on the national economy.



Sri. MVS Rama Reddy, (ACS Dept. of Horticulture and Food Processing, Govt. of U.P),



He congratulated Centre for Agriculture and Rural Development for organizing Spices Conference and Expo 2022 wherein a large number of farmers entrepreneurs, experts, investors participated. While addressing the farmers he said that India is one of the biggest menthol producing country in the world. It produces around 80% of the total world's production and Uttar Pradesh's contribution is around 75% in total export of menthol. Uttar Pradesh is having few menthol processing units which are inadequate for encashing the opportunities in the state. Uttar Pradesh is one of the highest consumer of the spice in the country.

He announced a new scheme for the development of menthol production and processing, by the Government of Uttar Pradesh. The scheme was proposed to increase the area of production of spices to 4 Lakh ha in next five years and likewise work was reported for development of Ganga river bank up to 5 km radius. We can earn up to Rs. 3 to 4 Lakh by doing modern practices in agriculture from spices and fruits.

Mr. Sandeep Yadav, (Spices Board)



Expressed his pleasure to be part of the event and said that it was a great opportunity to join UP Spices Conference. He appreciated management of the event by Centre for Agriculture and Rural Development. While addressing the farmers, he said Spices Board was established in 1987, under the spices act. 52 Spices are cultivated all over India. In Uttar Pradesh, Spices Board is mainly working on mint, and connected with more than 5000 farmers for production and synthesis of menthol. Menthol is grown all over Uttar Pradesh. Some of the major menthol growing districts are Bareilly, Sitapur, Barabanki, Moradabaad, Smbhal. Menthol oil produced in Barabanki district is exported all across the world. In U.P 3.5 Lakh Metric Tonne Menthol is produced, out of which 27,000 Metric Tonnes is exported across the world.

Dr. Rana Singh, (Shramik Bharti FPO)

He expressed his pleasure to be part of U.P spices conference organized by Centre for Agriculture and Rural Development. While addressing the farmers, he said that Farmer Producer Organizations are important for increasing the income of the farmers. He suggested that U.P Government should give special emphasis on forming of FPOs for promotion and production of organically grown crops. Spices processing unit and supply of organic spices in the market will revolutionize species production in the state and it will increase the farmer's income. He informed that the bank of Ganga River would be suitable for growing organic spices and products. Its production shall encourage government to bring policy for organic spices production.



Mr. Prakash, (Director, Pushp Masala)



During his speech, Mr. Prakash said that their spices ensures that women or home chefs are no longer needed to tire themselves with the time taking process of grinding spices. They already have the most amazing blends for consumers. He emphasized that every ingredient in a single pack has a role to play in the overall ethos of either flavor, or aroma; even both in some cases. Their blends guarantee that every dish that is prepared using them has only the best core ingredients. There will never be a trace of synthetic colour or flavour in any of their products. He confessed that Pushp Spices has only the best quality to offer. He wished everyone to enjoy great dishes and food with Pushp!

Dr. Ravi Jaiswal, (Managing Director, Wah Masala)



Dr. Jaiswal congratulated Centre for Agriculture and Rural Development for organizing the event.

He said as we are living in the 21st century, leading a very fast paced life, the outlook towards food has changed completely. Our grandmothers used to first grind whole spices and then cook food. Packaged ground masala was something unheard of. Now the times and aspirations have changed and there has been a major shift from whole to grounded and blended spices. Heeral Wah India Spices entered this segment in the last decade. They wanted to make a difference in spice industry and offer a solution to consumers.

Solution which was committed to purity and authentic taste; hence they came up with Complete Masala. As the word goes, it is complete to the extent that it even includes onion, chillies, salt and garlic. It was made to fill everybody's requirements and break the taboo that cooking is only a female affair. Dr Jaiswal expressed sense of pride and admitted that his dedicated team of chefs did wonders to the spices and the curated masalas have been so well received by both the genders equally. He said they realize the importance of 'Customer's Satisfaction', therefore they are dedicated, prepared, and flexible to changes and never lose sight of the long-term goals. They are focused in offering the best taste with supreme quality to customers hence striving harder every day by setting higher goals.

Ms. Manisha Dixit, (Brand Manager, Wah Masala)

She congratulated and thanked CARD for organizing the event. During her address, she said that a New Age Spice is a decade old brand in the market. The journey of their spices has been quite fast and progressive. It soon gained the trust of many and captured the taste buds across regions in India. The company boasts of its state-of-the-art infrastructure and has in-house laboratory facility which is equipped with multifaceted machineries to check the quality of the products at every stage of processing spices. Dedicated to 'Consumer's Satisfaction First', company has a highly specialized research & development team which continuously ensures that high and ethical standards are met right from production to packaging stage of every product.



LIST OF PARTICIPANTS

UP SPICES CONFERENCE & EXPO-2022

S.No	Name	Contact
1	Dharmendr Kumar	9450290755
2	Ram Ratan	9807070915
3	Suresh Chandrta	8006391233
4	Chandra Bhan Yadav	8005114082
5	Raj Bahdur	7607451319
6	Virendra Prasad	9984634436
7	Subhash Chand	8923638914
8	Dhindra Raj	9415633912
9	Shree Ram	9559279138
10	Amar Singh	9005960399
11	Jaswant Singh	6384262379
12	Sindya Rajan	6307915874
13	Om Prakash	9506011434
14	Shyam Lal	6307905307
15	Manisha Rai	9450648694
16	Vijay Kumar	8318082374
17	Monu Rawat	7348781164
18	Dharam Raj	9580552279
19	Chukki Pandey	9759647591
20	Uday	9881279463
21	Arun Sharma	8983559927
22	Rishikesh Yadav	8601462794
23	Jitendra Shukla	7982522763
24	Saroj Shukla	9453210888
25	Nelui Mishra	6307383568
26	Ashendra Kumar	9415093615
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28	Dr. Sanjay Bharti	9066537869

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31	Harishram Singh	7459903534
32	Ramkhelawan Yadav	9695331642
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34	RP Singh	6388859602
35	Ram	9956854932
36	Deenanath	8878718543
37	Ram Patta	9897794930
38	Lala Ram	9450290755
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41	Manoj Kumar	9269929009
42	Rajendra	7521818086
43	Vitendra Kumar	9793992512
44	Manish	9793992512
45	Arvind	9793814395
46	Sunil Kumar	9935991206
47	Vinod Kumar	9956299783
48	Ankit Maurya	7080092260
49	Sharwan	9793764796
50	Jai Kishna	9985155178
51	Chotelal	9918515178
52	Vinod Kumar	9817102388
53	Dipendra Kumar	6386576898
54	Sahru Kumar	8090269987
55	Neha	9140707385
56	Makhiram	9651913505

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62	Rohit Soni	8188084962
63	Karuna Shankar Verma	8795060450
64	Pradui Pandey	7505384035
65	Rajiv Kumar Singh	8303053230
66	Vinod Kumar	8795353088
67	Chandra	8869986060
68	Deepu	6306595076
69	Shree Krishna	9415913390
70	Ajay Kumar	8175919609
71	Chandra Shakhar	7355681071
72	Kishor	98116131417
73	Ak Vimal	985738864
74	Rana Singh	9695731370
75	Nitin Gupta	9152691615
76	Rani Chandra	9412629390
77	Baljeet Singh	9412629390
78	Mahesh Kumar	9454692334
79	Dhanesh	9545514899
80	Kapil	9936901032
81	Anand Kumar	9719589206
82	Sunil Kumar	9415471535
83	Ram Singh	9267451013
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91	Raj Singh	8567880321
92	Ram Singh	7617730516
93	Subhash Chandra	9027759634
94	Nagmendra Yadav	9453648345
95	Pyre Lal	9792637441
96	RB Singh	6393791480
97	RS Sharma	9453016820
98	Deepak Verma	8840018125
99	Abhishek	8081073995
100	Sunny	8081073995
101	Ishita	9560131671
102	Jeet Singh	9415957049
103	Kamal Yadav	7905830395
104	Zahil Khan	9412898098
105	Ram sebak	6395992499
106	Rajnish	6396750045
107	AK Gupta	9450904361
108	AK	8736948441
109	Raj Kumar	9793499282
110	Dharmendra	7275120814
111	Swetank tiwari	9651867371
112	Ramesh Gupta	9199983035
113	Harish Kumar	8299420682
114	Dr. RK Rathi	9956087748
115	MK Prashad	9956087748
116	AP Shukla	9628392960
117	Gyan Prashad	9559918938
118	Abhimanyu	9026914309

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